

Contract # 48877

Schedule Dates

10/30/12-11/05/12

Advertiser

OBAMA FOR AMERICA (2353)

Agency

GMMB (1182)

Product

POLITICAL CANDIDATE (1051)

Brand

Est. 1904 Sked C (27984)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

1904 C

CPE

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Date Entered 10/23/12
Last Modified 10/23/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,352.50
Net Total \$35,997.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Nov. 2012 19 \$42,350.00
Grand Total: 19 \$42,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	7A- 8A (ET)	2		X	X	X	X			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/23/12
2.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	8A- 9A (ET)	1		X	X	X	X			1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/23/12
3.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	8A- 9A (ET)	1	X							1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/23/12
4.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	9A- 9:30A (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/23/12
5.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	10A- 11A (ET)	2		X	X	X	X			2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		10/23/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11A- 12P (ET)	1	X							1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/23/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	1P- 2P (ET)	1	X							1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		10/23/12
8.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	2P- 3P (ET)	2		X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		10/23/12
9.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	7P- 7:30P (ET)	2		X	X	X	X			2	\$2,200.00	\$4,400.00	WHDH Boston (WHDH)		10/23/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7P- 7:30P (ET)	1	X							1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		10/23/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:30P- 8P (ET)	1	X							1	\$2,400.00	\$2,400.00	WHDH Boston (WHDH)		10/23/12
12.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	7:30P- 8P (ET)	1		X	X	X	X			1	\$2,400.00	\$2,400.00	WHDH Boston (WHDH)		10/23/12
13.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	8:30P- UP ALL NIGHT								1	1	\$12,500.00	\$12,500.00	WHDH Boston (WHDH)		10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

